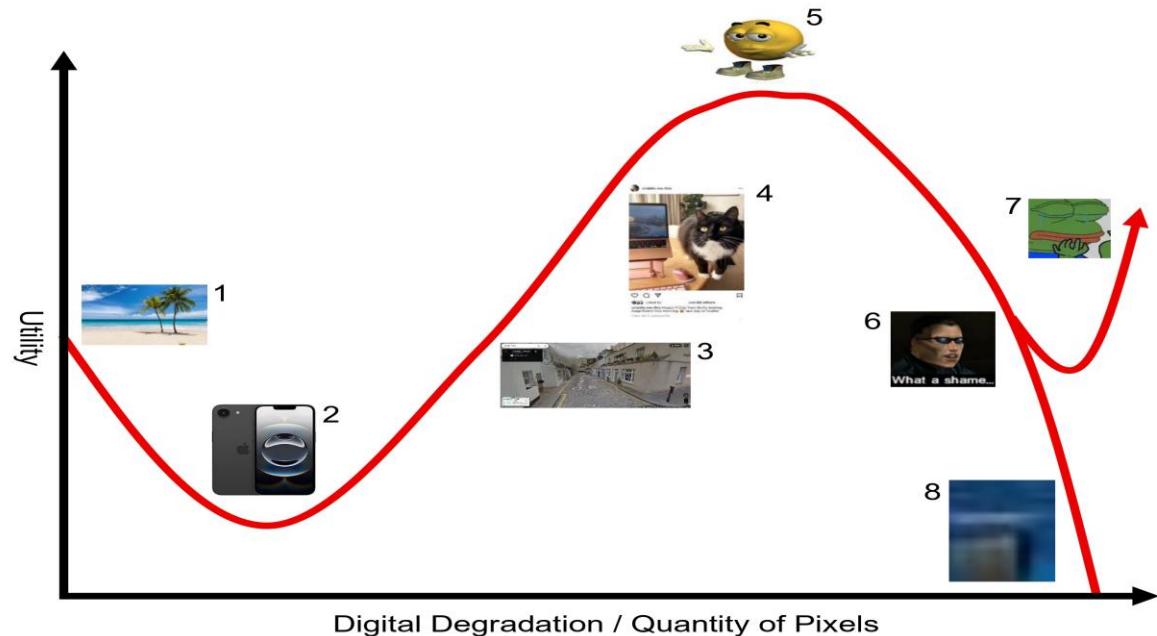


GRAPH MAPPING UTILITY OF DIGITAL IMAGES AGAINST IMAGE DEGRADATION



1. **IDEALISED / STOCK IMAGE** – more faithful than reality. placeholder/filler image. can be used to obscure / persuade
2. **COMMERCIAL IMAGE** – sanitised image used to illustrate reality / sell goods
3. **GENERIC SCREENSHOT** – digital photograph specifying locus of online engagement
4. **SOCIAL MEDIA POST** – denoting real-world activity, location, characteristics
5. **GENERIC MEME** – bare material, ready for distribution. degree of degradation (whilst maintaining legibility) often indicates authenticity / perspicacity
6. **DISTRIBUTED MEME** – acts as social capital in digital space, signifying in-group status / understanding. often defined by fleeting existence (unless mass adoption emerges)
7. **RECONFIGURED MEME** – group adoption affords memetic credibility – meme is rejuvenated / adapted / enhanced and becomes symbolic, enables further distribution
8. **HYPER-DEGRADED / BROKEN IMAGE** – distribution, compression and abuse render the image unable to display/convey meaning. defined by illegibility, yet still recognisably digital.

IMAGE BREAKDOWN POINT

